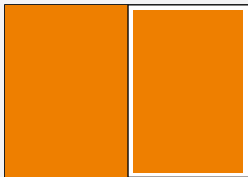


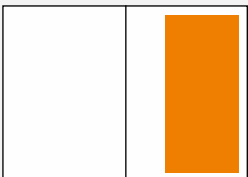
Advertising Units width x height in mm

Full page



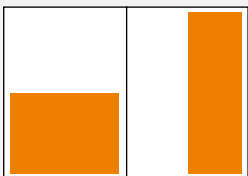
225x297 mm 193x264 mm
+ 3mm

Two-Third page



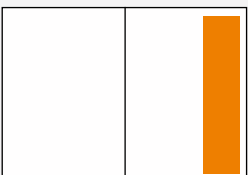
126x264 mm

Half Page



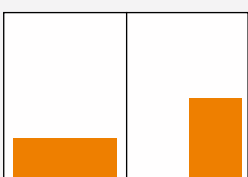
193x129 mm 93x264 mm

One-Third page



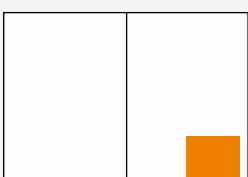
60x264 mm

One-Quarter page



193x61 mm 93x129 mm

One-Eight page



93x61 mm

Advertising rates

Valid for 2016 / All prices in SEK

Format	B/W	4-color
Full page	15.900	19.400
Two-third page	11.100	13.600
Half page	9.100	11.500
One-third page	6.500	8.700
One-quarter page	4.800	6.700
One-eighth page	2.700	3.650
Spread		Contact us for pices

Text ad: 21 SEK/mm (column with 43 mm)

Additional: 1.000 for inside front and inside back
4.100 for back cover (Format 225 x 270 + 3 mm)

Prices listed are valid under the condition of providing Lime AB with ready-to-use digital material

Terms of payment: 30 days net after day of publishing. In order for our international clients not to have to pay swedish VAT, VAT registration number has to be specified on the sales confirmation.

Technical Facts

Format: A4 magazine, 225 x 297 mm
Printed size: 193 x 264 mm
Circulation: 32.000 copies/issue
Publishing: 11 issues/year

Digital material including a printout is sent to:

E-mail: annons@lime.nu
FTP: IP: 62.181.75.67, user: annons@lime, password: lime
CD: By mail to: Lime AB, Tejarps Gård, 233 76 Klågerup, Sweden

Publishing plan 2016

No	Material	Publishing
1/2	Nov 17	Dec 29
3	Dec 28	Feb 11
4	Feb 11	Mars 22
5	Mars 15	April 26
6	April 15	May 26
7	May 11	June 21
8	June 8	July 19
9	June 20	Aug 18
10	Aug 11	Sep 20
11	Sep 15	Oct 25
12	Oct 13	Nov 22

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